



# COMPANY PROFILE

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2026



## The GoVia Philosophy: Growth Creates Complexity.

Without intentional alignment, that complexity becomes friction. Departments operate in silos, margins erode, and execution gaps widen between the boardroom and the warehouse floor.

At **GoVia Alliance Group**, we bridge that gap. We are a premier business consulting firm dedicated to small and mid-sized organizations, specializing in strategy, operations, and supply chain advisory

We don't just write reports; we solve root-cause challenges. By combining quantitative rigor with deep operational expertise, we replace ambiguity with actionable frameworks—delivering the governance, metrics, and workflows required to accelerate growth.

### **Industries We Serve:**

- Logistics & 3PL
- Manufacturing
- Retail & Consumer Goods



## OUR STORY

We are a collective of seasoned leaders who have sat in your seat. We bring decades of frontline experience to solve your toughest operational challenges.

GoVia Alliance Group was founded by executives with deep roots in operations, supply chain, finance, and training. We saw a common gap: companies needed experienced, practical consultants who could not only develop the right strategy but also roll up their sleeves and help implement it.

We aren't career consultants. We are career operators who know what it takes to build, scale, and fix businesses from the inside out.



## **PILLAR ONE:** **BUSINESS STRATEGY**

Sustainable growth requires more than a vision; it demands an actionable roadmap. Our Business Strategy services align your financial objectives with operational reality to ensure long-term profitability.

- **Strategic Planning:** Developing comprehensive roadmaps for scalable growth and market expansion.
- **Financial Health:** Deep-dive analysis of margins, cost-to-serve, and working capital optimization.
- **Predictive Modeling:** Data-driven forecasting to anticipate market shifts and mitigate risks.



## PILLAR TWO: OPERATIONAL DESIGN

**Facilities Design:** Maximizing spatial efficiency, material flow, and automation integration within your four walls to ensure optimal throughput and safety.



**Project Management:** End-to-end execution of complex supply chain initiatives. We provide rigorous oversight to ensure on-time, on-budget, and low-risk delivery.



**Operational Readiness:** Structured change management, workforce training, and comprehensive SOP development to guarantee a seamless, disruption-free go-live.



## PILLAR THREE:

# SUPPLY CHAIN

A high-performing supply chain is a competitive advantage. Our Supply Chain Strategy & Logistics advisory services optimize the flow of goods from source to customer, balancing cost, speed, and reliability.

- **Network & Distribution:** Designing optimal network strategies to position inventory closer to the end consumer.
- **Labor Standards:** Establishing engineered labor management systems to maximize workforce productivity and retention.
- **3PL Governance:** Expert selection, negotiation, and ongoing management of third-party logistics providers for maximum ROI.
- **Inventory Optimization:** Advanced forecasting and replenishment modeling to align working capital with fluctuating market demand.



# THE GOVIA APPROACH



Consulting is only as valuable as the execution it drives. At **GoVia Alliance Group**, our methodology ensures that every strategic recommendation is grounded in operational reality.

## 1. Discovery & Analytics

We begin by analyzing your baseline metrics, operational workflows, and financial constraints to identify root-cause friction points.

## 2. Strategy & Design

We develop actionable, customized frameworks and target operating models designed specifically for your organization's unique complexities.

## 3. Execution & Governance

We don't hand you a report and walk away. We partner with your team to implement solutions, establish KPIs, and ensure sustainable, long-term alignment

# Our Operational Roots

*Before advising you, our partners honed their expertise by leading and supporting operations inside these industry-defining organizations.*

annie  
selke

Cadbury

CLOVERLEAF  
COLD STORAGE  
Farmness Products processing & packaging

cotopaxi

DB SCHENKER

DHL

DOLLAR TREE

Folgers

GHIRARDELLI  
CHOCOLATE

intel

JCPenney

KOHL'S

KONE

KraftHeinz

Kroger

Lindt  
MASTER CHOCOLATIER  
SINCE 1845

MAPLE  
LEAF

Meister  
Proper

METRO  
SUPPLY CHAIN

Miller  
PILSNER

MILLSTONE  
COFFEE COMPANY  
SINCE 1845

Mondelēz  
International

NFI

P&G

PGI  
PREMIUM GUARD INC.  
Be ahead.

Pringles

STONEWALL  
KITCHEN  
FAMILY  
of  
BRANDS

Tide

TJX

Unitil



## LEADERSHIP TEAM



Byron Howard

Byron is a logistics expert bringing hands-on experience in facility layouts, labor planning, and warehouse management to optimize efficiency in high-volume environments.



Lori King

Lori specializes in capability building and complex change management. She translates complex concepts into practical tools, diagnosing root-cause challenges to drive sustainable operational transformations.



Charlie Mangini

Charlie leverages deep retail expertise to re-engineer operations, dismantle supply chain bottlenecks, and design scalable fixes that protect your bottom line and drive competitive velocity.



## LEADERSHIP TEAM



Kyle Picou

Kyle excels at stabilizing large-scale distribution operations during turnarounds and rapid expansions, leveraging deep expertise in WMS implementation, labor planning, and cross-functional team alignment.



Fran Worth

An experienced supply chain executive, Fran specializes in technology-driven transformations, IT systems integration, and structured problem-solving to help clients achieve measurable, long-term stability.

## Ready to accelerate your growth?

Contact us today at 845-423-0102  
or visit [www.goviaalliance.com](http://www.goviaalliance.com)